



October 26, 2011

Entrepreneurship & Youth Committee

USEBC Program Details

Action: board decision on potential support in 2012 to these two NGOs

The Youth Foundation for Education

This foundation is currently being established by Dr. Farouk El-Baz - www.bu.edu/remotesensing/faculty/el-baz/. Dr. El-Baz is currently working with Ms. Mona Zulficar, a reputed lawyer in Egypt to register the Education Foundation in Egypt. Dr El-Baz is an Egyptian American scientist who worked with NASA to assist in the planning of scientific exploration of the Moon, including the selection of landing sites for the Apollo missions and the training of astronauts in lunar observations and photography. Currently, Dr. El-Baz is Research Professor and Director of the Center for Remote Sensing at Boston University. He is also an adjunct professor of Geology at the Faculty of Science, Ain Shams University in Cairo, Egypt. He is also a member of the Board of Trustees of the Geological Society of America Foundation, Boulder, CO, a member of the Board of Directors of CRDF Global, and a member of the U.S. National Academy of Engineering, Washington, DC.

Below is information provided by the Youth Foundation for Education.

Volunteer, Non-Profit Foundation for Education and Illiteracy Eradication in Egypt

'Those who learn should teach others'

Introduction: Reading and writing are unique human capabilities; no other creatures are endowed with that facility. Therefore, the ability to read and write should be a privilege of every human being. Those who cannot read are unable to know their rights or how to achieve them; thus they cannot fully participate in the democratic process . For this reason, the 25th of January generation must play a central role in the eradication of illiteracy in Egypt.

First Goal: Empowering Egyptian university students in playing a leading role in educating and raising the level of knowledge in the society. This objective should start with the eradication of illiteracy in poor sections of cities, villages and oases throughout Egypt.

Methods of Achievement

- Establishing volunteer college student groups for illiteracy eradication
- Encouraging professors to serve as advisors to the student groups
- Training of students in how to teach reading and writing to children and adults
- Securing simple and easy to use materials for teaching reading and writing
- Procuring safe student transport from universities and back to their homes
- Rewarding excellence in teaching performance by public awards

Plan of Action: Encouraging university students to spend a few hours every week to teach fellow citizens how to read and write. It is hoped that more female students would be willing to do so, because illiteracy is more common among females. No fewer than two students would be assigned per class, and each assignment would be about two hours per session.

Student Groups: Each student group should carry a distinctive name, and elect a board to serve as:

President: to collect topics for discussion and call for meetings

First Vice President: to oversee the training program of the members

Second Vice President: to communicate with officials outside of the university

Secretary: to keep a roster of membership and the preferred communication method

Publicist: to announce plans and activities within, and outside of, the university

Funding: Initial funding will be sought to support the activities from individuals, companies and other institutions. It is important to stress that all participants will work on a volunteer basis and no financial gain would be attained from the work of the Foundation under any circumstances.



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Introduction

With the recent changes the country has endured, a new philosophy of “Change” and “Renewal” has become the flagship of the younger generation that represents more than 60% of this country’s population. A large number of young people are now willing and trying to help out the country to grow and change in any possible way they can. Yet with the lack of not only resources but essentially knowledge and guidance, our pioneers of the future, who are seeking to make it a better one, might dwell and get lost.

SIFE Egypt wants to seize this once in a lifetime opportunity and invest on it as much as possible. We also want to turn this country into a better place by enabling the youth to take over responsibilities and commitments, by empowering them with the knowledge and the skills to make Egypt’s future and their own future much brighter.

At the present moment, SIFE Egypt is proudly offering 34 Universities and Institutes the chance to take part in an unparalleled experience of becoming the entrepreneurs of tomorrow, but due to the lack of resources we are not able to follow-up all of the enrolled universities and not all of them are at the same level; this is maybe one of the reasons why we only have 20 active universities and Institutes who are participating in our annual national competition.

Objective

Capitalizing on the new spirit that has overtaken the nation, and making effective use of our past two years of success in winning the SIFE World Championship, **SIFE Egypt is seeking US-Egypt Council’s ‘assistance and support in achieving its ambitious objective: We aspire to increasing the number of enrolled universities in SIFE’s program by 15 active Universities and institutes for the next three years to include 35 university and Institute by the year 2012.**

This ambitious project will impact more than 1260 students (the average number of a SIFE team in a single university or institute is 84 active SIFE team members per team) and empower them to shape their own future into a successful entrepreneurial one.

We believe that with proper support, knowledge and practice, our youth can and will astound us with amazing



ventures that will have a positive economic, social and environmental impact on Egypt.

Based on our calculations, the annual cost for enrollment of each university /institute is U. S. Dollars 7500 (Seven Thousands Five Hundreds United States Dollars). SIFE Egypt, through its sponsors, was able to sustain the requirements of 20 Universities/Institutes at this moment in time. The challenge is to raise US Dollars 100,000 in order to reach 35 university/institute by the year 2012.

The Proposal

SIFE Egypt is approaching US-Egypt Business Council in order to solicit its support for the funding necessary to achieve our vision and truly impact the lives of the future leaders of Egypt.

The necessary budget that will enable SIFE Egypt to move into effect and empower the future leaders of tomorrow is **U.S. Dollars 100,000 (Six Hundred United States Dollars)** *i.e. US Dollars 7,500 x 15 university/institute = U.S. Dollars 100,000.*

Thank you so much for your kind support.

Best regards,

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A head for business. A heart for the world.

Active SIFE Teams: 26 | No. of Projects: 139 | People Directly Impacted: 75,964

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www.youtube.com/sifeconnections | www.flickr.com/photos/sifehq

Learn more about SIFE World Cup event: www.sife.org/worldcup